



W E D D I N G A N D E V E N T F L O R A L

SERVICES & PRICING GUIDE

2025 ~ 2026

HELLO *and* WELCOME

Welcome to Lily & Co! We are thrilled that you've discovered us. At Lily & Co, we specialize in creating elegant and distinctive floral arrangements for weddings and events. With a deep passion for weddings and an eye for detail, we aim to bring your vision to life through our unique floral designs.

Our goal is to provide you with a seamless, memorable experience as you plan your special day. In this guide, you'll find information about our design style, the weddings we've had the honor of being a part of, our process, and what makes choosing Lily & Co Wedding Florals the perfect decision for your celebration.

We look forward to helping you create an unforgettable floral experience for your wedding!

Jenn Drake
-Owner

OUR MISSION



Our Mission at Evergreen and Lily Floral~ We are committed to serving our clients with elegance and grace. We strive to build lasting relationships based on trust and collaboration, working closely with each couple to bring their wedding vision to life through beautiful, custom floral designs. We offer unique and tailored services that ensure your big day is as flawless as it is unforgettable, including:

Floral Mock-Ups: A personalized bouquet mock-up to ensure your vision is perfectly captured.

Venue Walk-Through: A comprehensive venue visit to plan and design your floral arrangements.

Monthly Check-Ins: Regular updates and consultations to keep you on track throughout the planning process.

High-Quality Rental Options: A wide selection of premium rental items to elevate your floral arrangements and venue decor.

We are dedicated to working tirelessly and creatively to deliver floral designs that exceed your expectations and make your wedding day truly special. We love all couples, because love is love and we would love to work with you!

PROCESS

01

Virtual or In-Person Consultation

We would love to visit with you virtually, by phone or in person to learn more about you, your partner and your special day! In this call we are able to understand your vision and know what you are wanting for each floral aspect of your wedding.

02

Floral Estimate Proposal

After receiving all of your information, we will make a floral estimate proposal for your wedding florals. This will give you a basis for decision making on moving forward with Evergreen and Lily as your florist.

03

Contract, Retainer and Invoicing

Next you will receive your contract and pay your retainer fee of \$250 reserving your date. We will work closely to create your custom formal wedding floral proposal with you over the next couple of weeks, which will be all about you!

04

Floral Mockup & Venue visit

About 2-3 months before your wedding we will do a floral mockup for you! We love to attend any last meetings at your venue with you, as well. This is when we can make sure we have everything prepared for a flawless day-of process

05

Day-Of

THIS IS YOUR DAY! We will support you however you need with pick-up, delivery, install and tear down of florals and other rentals if needed.

*Why a retainer fee? We only take 1 wedding/day to focus solely on our client and their experience. Your retainer fee secures your date and insures we will not book another even on your special date.

SERVICES

Wedding Consultation & Estimate

We Can't Wait to Bring Your Floral Dream to Life! At Evergreen and Lily Floral, we are excited to meet with you and learn about your unique vision for your wedding day. Our process begins with a personalized questionnaire to better understand you and your partner's style, preferences, and overall wedding vision. This helps us ensure that we're the perfect match for your floral needs.

Once we've gotten to know your dreams and ideas, we'll create a custom proposal that brings your floral vision to life—tailored specifically to your preferences and wedding day theme.

We're here to guide you every step of the way, ensuring your floral arrangements exceed your expectations and make your wedding day truly unforgettable.

Delivery & Installation

At Evergreen and Lily Floral, we understand the importance of keeping your floral arrangements fresh and perfect until they reach your venue. We recommend letting us handle all aspects of the floral delivery and setup, ensuring everything arrives safely and on time.

We proudly offer delivery across Iowa and surrounding states, with delivery fees based on mileage.

To ensure the highest quality and freshness of your floral designs, we require that our team manage the installation of any major floral pieces—such as arch florals, ground florals, ceiling florals, and more. These designs are often crafted on-site to guarantee they're at their best when you and your guests arrive.

Striking

Transition and install of floral pieces being re-purposed from the ceremony to the reception

Tear down and pick-up of all E&L rentals

Removal and discarding of all hanging, table and other floral/greens used as decor and not wanted by the client

Rentals

At Evergreen and Lily Floral, we offer a wide range of floral-related rental items to complement your wedding day. From vases and stands to unique decorative pieces, we have everything to make your floral arrangements truly stand out.

We're always adding new items based on the requests and preferences of our couples. If you don't see exactly what you're looking for, just ask—we're happy to work with you to make your vision a reality!

Floral Packages

Personal Flowers

from \$1,200

This package includes flowers for the wedding party and other personal flowers

Bridal Bouquet

Bridesmaid Bouquet

Boutonnieres

Corsages

Personal + Ceremony

from \$2,000

This package includes flowers for the wedding party and other personal flowers.

Then we add traditional ceremony designs.

Bridal Bouquet

Bridesmaid Bouquet

Boutonnieres

Corsages

Altar or Arch designs

Aisle Decor

Other Ceremony Floral/Decor

The Collection

from \$3,000

This package includes flowers for the wedding party and other personal flowers. Then we add traditional ceremony designs and custom reception decor.

Bridal Bouquet

Bridesmaid Bouquet

Boutonnieres

Corsages

Altar or Arch designs

Aisle Decor

Centerpieces

Table Designs

Head, King or Sweetheart Table Designs

Photo Backdrops

INVESTMENT

Individual Florals

Personal Flowers

Bridal Bouquet- from \$250
Bridesmaid Bouquet- from \$75
Boutonnieres \$20
Corsages \$40
Nosegay/petite bouquet- \$50

Ceremony

Altar or Arch designs- from \$400
Aisle Decor- from \$250
Other Ceremony Floral/Decor- from \$125

Reception

Bud Vases- from \$20
Low Profile Centerpieces- from \$60
Large Profile Centerpieces- from \$125
Full Table Designs- from \$250
Other:
Head, King or Sweetheart Table Designs
Photo Backdrops

INVESTMENT

Real-Touch Floral Rental Options

Save Money and Enjoy Lasting Beauty with Our Real-Touch Floral Rentals

Our real-touch floral rentals offer a beautiful, cost-effective alternative to traditional fresh flowers. These lifelike arrangements allow you to enjoy stunning blooms throughout your wedding day without the worry of disposal afterward.

Personal Flowers

Rent our standard bridal party designs, made with real-touch greenery and floral. Available in palettes of:

Brights, Darks, Neutral or Pastel

Semi-customizable

Bridal Bouquet: \$75

Bridesmaid Bouquet: \$50

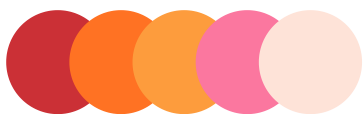
Bouts: \$15

Corsages: \$25



Real-Touch Floral Rental Options

Ceremony Flowers



Brights

Standing Arch Designs

\$375

Rent our standard arch floral designs:
Full top design OR Corner/top and side design
Made with real-touch greenery and floral. Draping included. Available in palettes of:
Brights, Darks, Neutral or Pastel
Semi-customizable



Darks

Ground Foral Arch

\$500

Rent our ground floral arch made with real-touch greenery and floral. Available in palettes of:
Brights, Darks, Neutral or Pastel
Semi-customizable



Pastels

Columns

\$800

Rent our column arch made with real-touch greenery and floral. Available in palettes of:
Brights, Darks, Neutral or Pastel
Semi-customizable



Neutrals

Full Arch or Custom Design

\$1,000

Rent our full arch design made with real-touch greenery and floral. Available in palettes of:
Brights, Darks, Neutral or Pastel
Semi-customizable

INVESTMENT

Rentals

Available rentals

Cylinder vases(sets of 6, various sizes)
Flameless taper candles(sets of 6)
Flameless pillar candles(Sets of 6)
Natural taper candles(Sets of 6)
Natural Pillar Candles(Sets of 6)
Bud Vases(Sets of 12)
Centerpiece vessels
Acrylic pedestals(set of 2)
Gold metal pedestals(set of 2)
Traditional arch, rectangular
Transitional arch- hexagon, octagon, triangle
Concrete Planters- S, M, L
Wooden and black leg medium tables-2 available(ex: welcome table, gift table etc.)
LED black hanging lanterns w/ remote & timers(set of 10)
Hanging round floral chandelier frame
Hanging Greenery 3 ft halos(8 available)
Hanging rectangular floral chandelier frame

*We are always adding to our rental collections, if there is something you are interested in or looking for, just let us know!

INVESTMENT

FAQ

Do you have a wedding minimum?

Weddings of All Sizes Welcome!

At Evergreen and Lily Floral, we believe every wedding is special, no matter the size. We don't have a wedding minimum, and we're thrilled to work with couples planning intimate gatherings or grand celebrations alike!

Are fresh flowers the only option?

Fresh, Faux, or a Beautiful Hybrid—We Have You Covered!

At Evergreen and Lily Floral, we work with both fresh and faux real-touch flowers to create stunning arrangements tailored to your vision. We also offer a hybrid option, combining fresh and faux flowers. This can be a great way to save money on more expensive or out-of-season blooms while still achieving the look you've always dreamed of!

Do I have to choose delivery or install?

Delivery and Installation Options

While delivery is optional, if your ceremony and reception pieces require installation or if you're choosing our real-touch rental floral designs, delivery and installation will be required. This ensures everything is set up perfectly and on time for your special day!

Do I have to choose Striking of Floral/Rentals?

Striking Options

While striking is optional, if you're renting our real-touch floral designs or any other large installation pieces, striking will be required. This ensures everything is properly taken down and cleared after the event, so you don't have to worry about a thing.

GET IN TOUCH

We Can't Wait to Be Part of Your Special Day!

We're excited to hear more about your event and help bring your floral vision to life! Feel free to reach out to us below, or have your planner contact us via email or phone. You can also fill out our wedding inquiry form on our website to get started.

evergreenlilystudio@gmail.com

(515)705-9057



[GET STARTED](#)

DESIGN PORTFOLIO











KIND WORDS

Evergreen and Lily did an amazing job for all my florals at my wedding!! Jenn was so easy to communicate with and made sure everything was just the way I wanted! She even accommodated some additions 😊 would definitely recommend!!

MICALA C



KATIE S.

“Highly recommend Jenn for any of your flower needs! She made everything so easy! I was able to message her with any questions or concerns, she always answered quickly and with all the information I needed! Our flowers turned out amazing, exactly what I wanted. The day of our wedding she was able to come to our venue and place our flowers on the cake! She definitely goes above and beyond!”

TESTIMONIAL



“

*“Jenn was amazing!
She 1) brought my Vision to life
2) Can tell she cares about her
clients and
3) Works with you on what you
want/is flexible! I’m so glad we
went with her to make our wedding
day extra beautiful.*

MALAIKA K.