



# MONTHLY NEWSLETTER

SEPTEMBER - OCTOBER  
2025



## A Note From Jenn

*Welcome to our very first  
Evergreen and Lily newsletter! I'm  
excited to have a new way to keep  
you updated on what's blooming in  
the shop (and with Lily Co, too).*

*Fall is right around the corner, which means mums, pumpkins,  
and all the cozy colors of the season. We can't wait to share the  
autumn-inspired flowers and gifts we've been preparing for you.  
Thanks for being part of our Evergreen and Lily family—I'm so  
glad you're here!*

*- Jenn*

## Upcoming Classes



**PLANT BINGO**  
SEPTEMBER 14, 1:00PM



**SPOOKY DRIED FLORAL**  
OCTOBER 19, 1:00PM

**SCAN OR CLICK TO  
REGISTER**

**REGISTER HERE**



419 S. John Wayne Drive, Winterset, IA 50273  
Phone Number: 515-705-9057



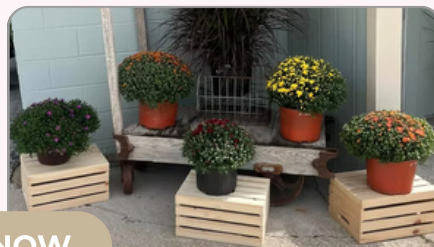


## Mum's the Word

*Bring home the colors of fall—our mums are ready for you!*

STOP BY THE STORE OR  
CLICK TO ORDER NOW

ORDER NOW



### Floral Subscriptions

Looking for a way to keep the beauty of fresh blooms around—at home, at work, or as the perfect gift? Our Flower Subscription Service makes it easy! With several flexible options, you (or someone special) can enjoy fresh flowers on repeat, all year long.

- YOUR CHOICE OF VASE
- CHOOSE YOUR FREQUENCY
- PRICES STARTING AT \$35
- WEEKLY OPTION FOR \$25
- FREE IN-TOWN DELIVERY



### Save the Date

Upcoming  
Community Events



**MADISON COUNTY FALL CRAWL**  
SEPTEMBER 28

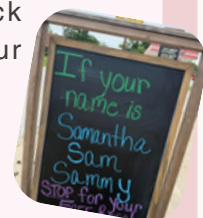
**MADISON COUNTY COVERED  
BRIDGE FESTIVAL**

OPEN SAT. OCTOBER 11  
(BE ON THE LOOKOUT FOR OUR MUM AND  
PUMPKIN SPECIALS)



### Weekly Name Game

Who doesn't love free flowers?! Each week we're picking a random name—and if it's YOU, stop in and snag a free rose of your choice! Check socials weekly to see if you're our lucky winner!



### New Item - Chapie

No more sad, melted chapstick! Meet Chapie—the cutest little vacuum-insulated container that keeps your lip balm cool, dry, and ready when you are. Grab yours in the shop before they're gone!

SHOP NOW



Stay Up To Date  
Follow Us on  
Social Media